As a **healthcare professional**, you can promote the **responsible use** of antibiotics and **inform patients** about the dangers of antimicrobial resistance (AMR).

- Talk to your patients about antibiotics and antimicrobial resistance
- Keep track of the most up-to-date guidelines and product information
- Use diagnostic tools to confirm bacterial infections, whenever possible







As a **patient**, you should **use antibiotics responsibly**, only when and as prescribed by your doctor.

- Seek information from your doctor/ pharmacist about antibiotics and antimicrobial resistance
- Only use antibiotics that were prescribed to you and never share them
- If you have any medicines left don't use them without consulting your doctor. Ask your doctor or pharmacist how to return or dispose of them



**#EAAD #AMR #AntimicrobialResistance** 

As a **patient** you can **protect** those whose immune system is compromised or weakened and who are particularly vulnerable to antimicrobial resistance.

By **using** antibiotics **responsibly**, you can help protect:

- Pregnant women and newborns
- Older people
- Cancer patients
- Patients who have undergone a transplant
- People living with immunodeficiency





Bacteria naturally develop resistance to antibiotics over time.

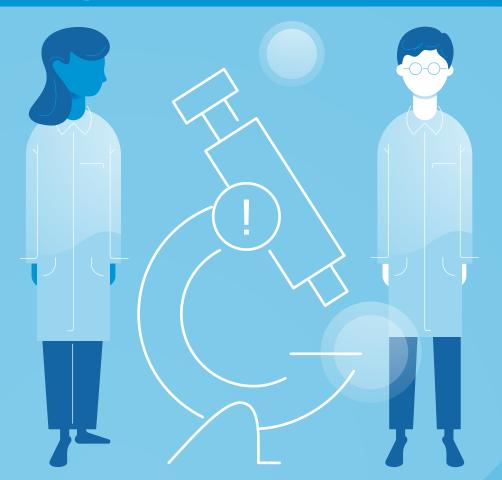
**Inappropriate use** or overuse of antibiotics makes the **situation** worse.



- You should always complete the prescribed course of antibiotics
- You should never share antibiotics
- If you have any antibiotics left after your treatment, don't use them



### Responsible use of antibiotics: we all have a role



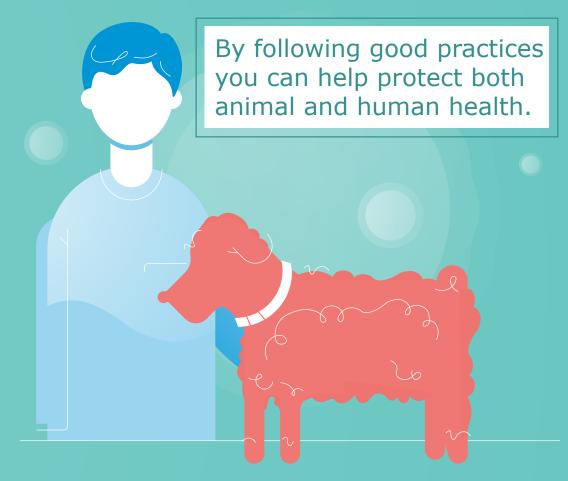
The world is in **desperate need of new antibiotics** and new therapeutic **alternatives**.

The development of reliable diagnostic tools can make prudent and responsible use a reality.

**Pharmaceutical companies** need to boost their **research and development** efforts.

As a **veterinarian**, you can protect the effectiveness of antibiotics by **ensuring responsible use** of these vital medicines.

- Keep track of the most up-to-date clinical guidelines
- Use diagnostic tools to confirm bacterial infections, whenever possible, and select the appropriate antibiotic
- Report lack of or reduced effectiveness of antimicrobial medicines promptly to the regulatory authorities







As a global **health leader** and **decision-maker** you can:

- Increase incentives that lower the cost of developing new antimicrobial medicines
- Reward the development of new high-quality, safe, effective antibiotics targeting priority pathogens
- Join the global coalition of forces combating AMR through a 'One Health' approach